

OUR GIVING TREE



VOL. 6, ISSUE 2, SUMMER 2000

A PUBLICATION FROM JOHNSON DEVELOPMENT FUND, INC.

In Support of Cancer Care

September Events to Benefit Phoenix Community Cancer Center

With summer now in full swing, the cool air of autumn may seem like a lifetime away, but not to the folks at Phoenix Community Cancer Center (PCCC) and Johnson Development Fund, who are already planning several special events to take place in September. Now's the time for you to start planning for these activities as well! Be sure to mark your calendars for the Cancer Center's **"Renewing the Spirit, Healing Through Art" Exhibit and Sale** and the **5th Annual A Reason for Hope Walk/Run for Cancer**.

The "Renewing the Spirit, Healing Through Art" Exhibit and Sale, taking place at PCCC, will feature a spectacular showcase of works by various local artists. As of this printing, dozens of artists had submitted their work for

review and consideration by three individuals who are serving as judges for the Exhibit. These individuals, themselves well-known local artists, include **Donald Blanton** of Springfield, **Jim Gorbowski** of Marlborough and **Sandra Wakeen** of Somers.

The Art Exhibit will kick off on the evening of **September 14** as PCCC hosts a Business After Hours reception for members of the North Central Connecticut Chamber of Commerce. More than 100 individuals representing various local businesses are expected to turn out to view the Exhibit and tour the Center. The Exhibit will continue throughout the following week, and members of the public are invited to stop in and enjoy the Exhibit during normal office hours.

The final day of the Exhibit will be **Saturday, September 23**. On this day, the Cancer Center and Exhibit will be open from 8 a.m. to 11 a.m., during Johnson Health Network's Fifth Annual *A Reason for Hope Walk/Run for Cancer*, which is also taking place at PCCC.

Both the Exhibit and the Walk/Run will benefit PCCC. Artists participating in the Exhibit will be donating ten percent of their proceeds, while participants in the Walk/Run for Cancer will be asked to seek sponsorships prior to the event.

If you would like more information about the "Renewing the Spirit, Healing Through Art" Exhibit and Sale, please call Patricia Shannon at Phoenix Community Cancer Center, (860) 272-3030. For information about the *A Reason for Hope Walk/Run for Cancer*, please call Chris Casey at Johnson Development Fund, through which the event is being coordinated, at (860) 684-8109 or (860) 749-2201, extension 8109.

Technology and Healing, Hand in Hand

New Employee and Community Giving Appeal Raises Funds for Surgical Services

Up and Running at Evergreen...



Patients and residents at Evergreen Health Care Center are already enjoying access to the computers donated by Hamilton Sundstrand of Windsor Locks, as shown above. As you may recall from the last edition of *Our Giving Tree*, Hamilton Sundstrand donated sixteen computers and a printer to Evergreen last November. This equipment is being used to set up an internet program that will allow patients and residents to "surf the web" or to send e-mail to their friends and loved ones.

Employees at Johnson Memorial Hospital (JMH) have recently launched a new campaign to raise \$15,000 in support of the *Technology and Healing, Hand in Hand* Annual Giving Appeal for Surgical Services at both JMH and Johnson Surgery Center (JSC). In June alone, employee pledges to this special effort totaled more than \$8,500. A number of special events and activities are planned throughout the coming year to raise additional funds, including raffles, a bake sale, a car wash and more. **Kitty Arnold** of the Hospital's Human Resources Department is serving as Chairperson of this important effort. Other employees from throughout JMH and JSC have volunteered to serve as Employee Appeal representatives. With their enthusiasm and creativity, the Employee Giving Appeal is sure to be a smashing success!

The Employee Giving Appeal is part of a larger, community-wide Giving Appeal that you will be hearing



more about in the months ahead. The combined goal of the community and Employee Appeal is to raise \$100,000 towards the purchase of a vascular doppler, to measure velocity in the blood vessels during surgery; anesthesia machines at both JMH and JSC; and ambulatory chairs for JMH's Same Day Surgery Center. In addition, funds will be used to develop an inventory storage system for specialty supplies and to refurbish patient rooms on the Hospital's third floor. Thanks to the success of the recent Johnson Health Network Spring Gala and the generosity of local residents, the community portion of this Annual Giving Appeal is already well underway.

If you would like more information about the *Technology and Healing, Hand in Hand* Giving Appeal or would like to make a gift in support of this effort, please call Johnson Development Fund at (860) 684-8109 or (860) 749-2201, extension 8109.

Coming Soon to a Green Near You...

Annual Golf Tournament to Take Place August 26

As many as 288 golfers from throughout north central Connecticut and beyond will take to the greens next month during **Johnson Health Network's 19th Annual Benefit Golf Tournament**. The Tournament will take place on **Thursday, August 24** at Elmcrest Country Club in East Longmeadow, Massachusetts.

Tournament proceeds will benefit the *A Ray of Light* Capital Campaign for Phoenix Community Cancer Center and the *Technology and Healing, Hand in Hand* Giving Appeal for Surgical Services at Johnson Memorial Hospital and Johnson Surgery Center. A number of area businesses have already come forward to support the Tournament, including Data General, which is serving as the President's Club Sponsor.

For the second year in a row, **Rich Tkacz** of Rich's Oil Service in Enfield is chairing the Golf Tournament. Committee members include Chris Casey, Nick Deni, Kevin Kossick and Carolyn Tkacz of Enfield; Bud Halpin, JMH President Alfred A. Lerz, Edward Palomba, William Slattery and Nanci Waniewski of Somers; Mary Jane LaMorte, Patrick Mahon, John Mitchell and Anthony Pellegrino of Stafford; Lance



Grandahl of East Windsor; George McAlees of South Windsor; and Roland Young of Hartford. Joseph Kelleher, Senior Vice President of Phoenix Home Life Mutual Insurance Company, is also serving on the committee. Phoenix has been instrumental in helping to raise funds for the *A Ray of Light* Capital Campaign.

The Tournament will have a double shotgun scramble format with starts at 7:30 a.m. and 1 p.m. Afternoon tee times are reserved for major sponsors. The entry fee is \$135, which includes a \$23 tax-deductible

donation for the *A Ray of Light* Capital Campaign and the *Technology and Healing, Hand in Hand* Giving Appeal, greens fee, a golf cart, an open driving range, lunch, snacks on the course, door prizes, tournament contests and an evening banquet.

Various tee sponsorships ranging from \$100 to \$7,500 are now being accepted for the Golf Tournament, as well as prize donations for the raffle and silent auction held at the evening banquet. For more information or to register, please call Chris Casey at Johnson Development Fund, (860) 684-8109 or (860) 749-2201, extension 8109. ■

"Everyone Benefits" from New H&CHS Discount Card Fundraiser

In an effort to raise funds for its *Caring for Tomorrow, Today* Endowment Campaign, Home & Community Health Services is in the process of developing a special new Merchant Discount Card that can be used at a variety of businesses throughout north central Connecticut. A total of 1,000 cards will be sold at a cost of \$10 each. While some participating businesses will offer a discount on merchandise, others may offer specified services at no cost or at a reduced rate. Card users will find that the discounts they receive quickly pay for the cost of the card.

"We're very excited about the Merchant Discount Card," says Kathryn D. Roby, Executive Director of H&CHS. "This is one fundraiser that everyone benefits from — our agency, the card buyers, and the participating businesses."

A number of businesses have already agreed to participate in the Merchant Discount Card Program, including The Country Diner, Expressions Place, Gem Jewelry, Heavenly Edibles, Miller Oil and Teddy Bear Carpet Care of Enfield; Creativity Unlimited of Stafford Springs; and Executive Valet Parking of Suffield. Many more businesses are expected to sign on in the weeks ahead.

H&CHS' *Caring for Tomorrow, Today* Endowment Campaign raises funds to ensure that future generations will continue to benefit from the support of the agency's Hospice Care Program. Hospice is a special kind of care that supports and nurtures the whole person — mentally, spiritually, emotionally and physically — as they cope with a terminal illness.

If you are interested in learning more about the Endowment Campaign or the Merchant Discount Card, please call Johnson Development Fund at (860) 684-8109 or (860) 749-2201, extension 8109.

Guests Enjoy a Bella Notte at JHN Spring Gala

Johnson Health Network's Sixth Annual Spring Gala, held April 30 at the Sheraton Hotel at Bradley International Airport, did indeed live up to its theme, "Bella Notte," meaning "Beautiful Evening." More than 250 people turned out to enjoy this magical, black-tie affair to raise funds in support of the *A Ray of Light* Capital Campaign for Phoenix Community Cancer Center and the *Technology and Healing, Hand in Hand* Giving Appeal for Surgical Services at Johnson Memorial

Hospital and Johnson Surgery Center. Thanks to the support of many local businesses, individuals and organizations and the hard work of Spring Gala Committee members, the event surpassed its \$50,000 goal.

Guests at the Gala enjoyed dinner and dancing, entertainment by Ethel Lee & The Eric Bascom Quintet, a silent and called auction, and a special raffle featuring a trip for two to Europe donated by American Airlines and the Spring Gala Committee. Winner of the

grand prize was **Bob Mercik** of Enfield. Second-place winner **Mary Lou Strom**, Mayor of Enfield, won a trip for two to Puerto Rico donated by Carlson Wagonlit/Erika Travel Services of Enfield, the Wyndham El San Juan Hotel, the Westin Rio Mar Beach Hotel, and the Ritz-Carlton Hotel. Third-prize winner **Glenn Kuczarski** of Enfield won a pair of diamond earrings donated by Hannoush Jewelers.

Platinum sponsors of this year's Gala were Hartford Anesthesiology Associates, Inc., and the Johnson Memorial Hospital Medical Staff. Fleet Bank, the North Central Hematology Oncology Practice and Webster Bank served as Gold Sponsors, while Silver Sponsors included American Medical Response; Aventis Pharmaceuticals; Hallmark Cards, Inc.; Jefferson X-Ray; Mr. and Mrs. Alfred A. Lerz; the Mistretta-Strom Family; Reid and Riege, P.C.; Dan Roulier & Associates; Stafford Savings Bank; Sterling Machine Co., Inc.; and Tobacco Valley Sanitation.

Next year's Gala has already been scheduled for Saturday evening, March 31. If you would like to participate in the planning committee for this event or would like more information, please call Johnson Development Fund at (860) 684-8109 or (860) 749-2201, extension 8109. ■



Michael Bernstein, M.D. (left), Chairperson of JHN's recent Spring Gala, assists Auctioneer Paul Scheer during the evening's live auction. Dr. Bernstein will also serve as Chairperson of the 2001 Spring Gala, which is already in the planning stages.

A Special Thank You to Our Donors

The members of Johnson Health Network would like to extend their sincerest gratitude to the following individuals, businesses and organizations, whose monetary gifts to the Network's family of healthcare organizations were received between **February 1, 2000 and May 31, 2000**. Your generosity enables us to continue bringing new and enhanced services to the residents of north central Connecticut. Please be assured that each donation directly benefits the organization selected by the donor. Thank you all for your ongoing support.

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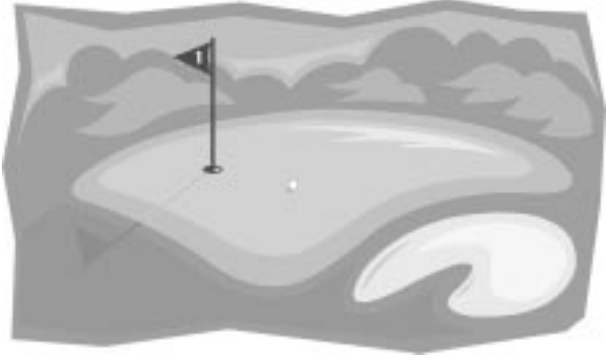
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Women's Tourney Raises \$2,600 Towards New Breast Biopsy System



Members of the Johnson Memorial Hospital (JMH) Auxiliary hosted their Fourth Annual Women's Golf Tournament on Friday, June 9 at Grassmere Country Club in Enfield.

The Tournament raised more than \$2,600 towards the purchase of a Mammotome Breast Biopsy System at JMH. This state-of-the-art equipment allows for

mammogram, localization and breast biopsy to be done all at one time for those in need of these services.

Winners of the Tournament were **Sue Bowman, Diane Kaduik, Elaine Howe** and **Pam Erickson** with the team low score. **Alice Gracewski** won closest to the pin on the ninth hole, **Rose Mandy** won closest to the pin on the fifth hole, and **Alicia Riley** won longest drive. 🌿

Upcoming Events

For more information about any of the following events and activities, please call Johnson Development Fund at (860) 684-8109 or (860) 749-2201, extension 8109.

Johnson Health Network's 19th Annual Benefit Golf Tournament

**Thursday, August 24, 2000
Elmcrest Country Club
East Longmeadow, MA**

To benefit Phoenix Community Cancer Center and Surgical Services at Johnson Memorial Hospital and Johnson Surgery Center. See details page 2.

"Renewing the Spirit, Healing Through Art" Exhibit and Sale

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Saturday, September 23, 2000
Phoenix Community
Cancer Center, Enfield, CT**

A portion of the proceeds from the sale of each artist's work will benefit Phoenix Community Cancer Center. See details page 1.

A Reason for Hope Walk/Run for Cancer

**Saturday, September 23, 2000
Phoenix Community
Cancer Center, Enfield, CT**
Proceeds to benefit Phoenix Community Cancer Center.

Johnson Memorial Hospital Auxiliary's Annual Fashion Show

**Monday, October 16, 2000
Johnson Memorial Hospital's
Community Medical
Education Center,
Stafford Springs, CT**

Proceeds to benefit the Auxiliary's \$56,000 pledge to purchase a Mammotome Breast Biopsy System for Johnson Memorial Hospital.



A member of Johnson Health Network

For additional copies or more information, please call (860) 684-8109 or (860) 749-2201, extension 8109.

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